

# SPECTRALASE

## ORTHODONTIC DIODE LASERS

Used By:  
Sarver, Pitts, Frost, Graham,  
Tracey, Hilgers, MacLaughlin,  
Redmond, Fry,  
...1200 orthodontists  
23 Residency Programs

**SPECTRUM LASERS**  
**SINCE 1998**

San Francisco, CA, Palm Desert, CA  
[www.spectralasedental.com](http://www.spectralasedental.com)  
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[bcobley@msn.com](mailto:bcobley@msn.com)  
925-788-3954

# THE MOST ADVANCED, MOST DEPENDABLE, & LOWEST PRICED LASERS



## SPECTRUM LASERS INC

Manufacturing Diode Lasers In San Francisco Since 1998

Built by renowned laser physicist Dr. George Bekov, PhD, with over 30 years experience developing and manufacturing medical and LASIK surgery lasers

## ONLY LASER DESIGNED FOR ORTHODONTISTS Advanced Technology To Insure Patient Comfort



Simple 1-2 minute procedures using TAC 20 reducing treatment time. **Dr. Stephen Tracey, Upland, CA**



"It's all about the finish and the last detail in finishing is the gingival architecture. Spectralase is far superior to other lasers. Smoothest cutting and most comfortable laser." **Dr. Stuart Frost, Mesa, AZ**

## BENEFITS

Simple 1-2 minute exposures and access gingivectomies performed with TAC 20 topical with no discomfort or bleeding. Saving months of treatment time.

## ROI

\$300 per exposure from DENTAL insurance  
Minimal Use: 1 per week x 50 weeks  
= \$15,000  
Typical Use: 3-6 times per week x 50 weeks  
= \$45,000 - \$75,000

## SPECTRALASE ADVANTAGES

- Proven far superior 980 wavelength  
30 times more attracted to water
- Ultra Pulse mode for patient comfort  
200 millisecond pulses per second
- Optimal bactericidal effect
- Proven dependable 10+ year life
- Science based, no commercial gimmicks
- Support, call the owners
- 3 year warranty
- Most comfortable
- No expensive single use tips



Dr. David Sarver, Vestavia Hills, AL

## SPECTRALASE COST

**AT LEAST \$15,000 LESS THAN OTHER LASERS**  
**No expensive single use tips**

### Cost To Use A Spectralase

Spectralase uses a 10ft spool fiber,  
Fiber cost is \$150 per year  
 $\$150 \times 10 \text{ years} = \$1500 + \text{laser cost } \$7,500 =$   
**\$9,000 total cost for 10 years**

vs

### Cost To Use a Single Use Tip Laser

Typical use, 6 times a week, 300 times per year  
 $\times \$10 \text{ per tip} = \$3000 \text{ per year} \times 10 \text{ years}$   
 $= \$30,000 + \text{laser cost } \$4,000 =$   
**\$34,000 total cost for 10 years**

"The diode laser has become such an integral part of my practice in so many areas, but in the esthetic finishing of smiles is almost expected by parents. Gingival shape and contour is a critical part of making the finished product really shine."

**Dr. David Sarver, Vestavia Hills, AL**

"In my opinion, tissue recontouring is a must for every orthodontist. Tooth proportionality and Incisor display are an esthetic must. I use the laser to recontour the gingiva all of the time, including swollen tissue, impacted teeth, teeth that are not fully erupted, and beautiful gingival architecture. I've used 3 other lasers in the past and Spectralase is my favorite laser and I put it to use frequently. It is a 'no-brainer'. Mr Cobley and his team have figured out how to simplify and keep the price point very reasonable."

**Dr. Tom Pitts, Reno, NV, McMinnville, OR**

**18+ Years, 1200+ Orthodontist Owners, 22 Residency Programs**

## Testimonials

"I have had the opportunity to evaluate a lot of soft tissue lasers and I have found none better than Spectralase. I highly recommend, without any reservation, there Spectralase soft tissue laser. It has been wonderful in my practice"

**Dr. John Graham, Salt Lake City, Utah**

"I have both a Spectralase and the Biolase and prefer yours because of the better wavelength for non pigmented fibers. Clinically it is faster. The wavelength matters!"

**Dr. Bob Miller, Warrenton, VA**

"We just purchased our third Spectralase laser since 2006. We especially noted the difference between the older 810 diode and the newer 980 diode laser. The pulsed operation with the 980 is significantly better than the 810. Tissue removal is much faster and smoother without excessive char. The patients seem to experience less discomfort also."

**Dr. Gregg Frey, Allentown, PA**

"I am thrilled with the performance of your Spectralase diode laser. I have used two other major manufacturers' units. No more cooked tissue with 980nm, much better than 810. The pulsed mode works incredibly well. Spectralase pulsed mode works as smoothly as the CW mode with less heat generation and less post treatment discomfort."

**Dr. Steven J. Rosenstein, Adventura, FL**

"We purchased our first laser from you in 2007 and have been very satisfied. In 2013 we purchased a AMD laser for our satellite office. We were very unsatisfied with the functional and operational design and returned it. We since purchased another Spectralase. I feel better knowing it will perform as promised and lasts for years to come."

**Dr. Steven Dau, Tampa, FL**

"We use it everyday and it still works perfectly since 1998. Much more economical than single use tips"

**Dr. Steven Chase, San Rafael, CA**

"It paid for itself within a few short months. Works great since 2006"

**Dr. Richard Boyd, Columbia, SC**

"Using only topical anesthetic, we utilize the Spectralase daily to improve treatment efficiency."

**Dr. Mark Coreil, Houma, LA**

"We are thrilled with our Spectrum Lasers. We bought our first in 2005 and we use it almost every day. We liked it so much, we bought 3 more for our satellite offices!"

**Dr. Bob Fry, Overland Park, KS**

"The Spectralase has been a strong, reliable "workhorse" for us since 2007. I heartedly recommend any orthodontist interested in developing his practice to invest in a Spectralase diode laser."

**Dr. John Sparaga, Anchorage, AK**

"The Spectralase is an invaluable tool that enables us to speed up the completion of cases. The laser itself is easy to manipulate and has adequate wattage for easy removal of heavily keratinized or hyperplastic tissue. No problems at UT since 2007.

**Dr. Sam Winkelmann, Dr. Kathleen McGrory, Katy, TX**

"I have been using Spectralase since 2007 and love it. The product quality and personal touch with training was outstanding. I would definitely recommend Spectralase."

**Dr. Christy Fortney, Escondido, CA**



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