

SPECTRALASE

ORTHODONTIC DIODE LASER

A LASER FOR ARTISTS

Used By:
Sarver, Pitts, Frost, Graham, Bouzid,
Nichols, and
1200+ orthodontists,
28 Residency Programs

SPECTRUM LASERS
SINCE 1998

San Francisco, CA, Palm Desert, CA
www.spectralasedental.com
Bob Cobley, President
bcobley@msn.com
925-788-3954

THE MOST ADVANCED, MOST DEPENDABLE, & LOWEST PRICED LASER



SPECTRUM LASERS INC

Manufacturing Diode Lasers In San Francisco Since 1998

Built by renowned laser physicist Dr. George Bekov, PhD, with over 30 years experience developing and manufacturing medical and LASIK surgery lasers. Science based with no gimmicks such as dual wavelengths, pre-sets, or whitening.

THE ONLY LASER DESIGNED FOR ORTHODONTISTS



Dr. Stuart Frost, Mesa, AZ



Dr. David Sarver, Vestavia Hills, AL

“One of the keys to finishing your cases beautifully is to have the proper gingival architecture at the end of treatment. I have never enjoyed using a laser more than with my Spectrum Laser. It is smooth, powerful, and more efficient than other lasers. You will not find another laser in my office. **Dr. Stuart Frost, Mesa, AZ**”

BENEFITS

Simple 30 second exposures and access gingivectomies performed with TAC 20 topical with no discomfort or bleeding. Saving months of treatment time.

ROI

\$300 per exposure from DENTAL insurance
Minimal Use: 1 per week x 50 weeks
= \$15,000
\$600 per gingival recontouring x 100= \$60k

SPECTRALASE ADVANTAGES

- **Proven far superior 980 wavelength**
Cleaner, faster, smoother
- **Ultra Pulse mode for patient comfort**
- **Proven dependable 10+ year lifespan**
- **Science based, no commercial gimmicks**
- **Support, call the owners**
- 3 year warranty
- **No expensive single use tips**



Dr. Dwight Frey, Naperville, IL



Dr. Wassim Bouzid, Algeria

SPECTRALASE COST

AT LEAST \$15,000 LESS THAN OTHER LASERS
No expensive single use tips

Cost To Use A Spectralase

Spectralase uses a 10ft spool fiber,

Fiber cost is \$150 per year

$\$150 \times 10 \text{ years} = \$1500 + \text{laser cost } \$7,995 =$
\$9,495 total cost for 10 years

vs

Cost To Use a Single Use Tip Laser

Typical use, 5 times a week, 250 times per year
 $\times \$10 \text{ per tip} = \$2500 \text{ per year} \times 10 \text{ years}$
 $= \$25,000 + \text{laser cost } \$4,000 =$
\$29,000 total cost for 10 years

"The diode laser has become such an integral part of my practice in so many areas, but in the esthetic finishing of smiles is almost expected by parents. Gingival shape and contour is a critical part of making the finished product really shine."

Dr. David Sarver, Vestavia Hills, AL

"In my opinion, tissue recontouring is a must for every orthodontist. Tooth proportionality and incisor display are an esthetic must. I use the laser to recontour the gingiva all of the time, including swollen tissue, impacted teeth, teeth that are not fully erupted, and beautiful gingival architecture. I've used 3 other lasers in the past and Spectralase is my favorite laser and I put it to use frequently. It is a 'no-brainer'. Mr Cobley and his team have figured out how to simplify and keep the price point very reasonable."

Dr. Tom Pitts, Reno, NV

20+ Years, 1200+ Orthodontist Owners, 28 Residency Programs



Dr. Trevor Nichols, Mesa, AZ

Testimonials

"I have had the opportunity to evaluate a lot of soft tissue lasers and I have found none better than Spectralase. I highly recommend, without any reservation, the Spectralase soft tissue laser. It has been wonderful in my practice"

Dr. John Graham, Salt Lake City, Utah

"I have both a Spectralase and the Biolase and prefer yours because of the better wavelength for non pigmented fibers. Clinically it is faster. The wavelength matters!"

Dr. Bob Miller, Warrenton, VA

"We just purchased our fourth Spectralase laser since 2006. We especially noted the difference between the older 810 diode and the newer 980 diode laser. The pulsed operation with the 980 is significantly better than the 810. Tissue removal is much faster and smoother without excessive char. The patients seem to experience less discomfort also."

Dr. Gregg Frey, Allentown, PA

"Having a laser in an orthodontic practice is absolutely critical. Managing soft tissue during and after treatment helps me define the esthetics of the case. Having used 3 lasers in the past, Spectralase is clearly the leader in my mind. Not only does there laser perform every time, the customer service is first class.

Dr. Todd Bovenizer, Cary, NC

"It paid for itself within a few short months. Works great since 2006"

Dr. Richard Boyd, Columbia, SC

"We are thrilled with our Spectrum Lasers. We bought our first in 2005 and we use it almost every day. We liked it so much, we bought 3 more for our satellite offices!"

Dr. Bob Fry, Overland Park, KS

"I have been using the Spectralase Laser for a few years now after having had another laser for a number of years prior. There is no comparison. The Spectralase provides a much more consistent cut that is predictable without overheating of the unit. In addition, the amount I have saved over the course of the past few years in not needing expensive tips already paid for the new unit. Much simpler and easy to use."

Dr. Bill Dischinger, Lake Oswego, OR

"The Spectralase is an invaluable tool that enables us to speed up the completion of cases. The laser itself is easy to manipulate and has adequate wattage for easy removal of heavily keratinized or hyperplastic tissue. No problems at UT since 2007.

Dr. Sam Winkelmann, Dr. Kathleen McGrory, Katy, TX

"I have been using Spectralase since 2007 and love it. The product quality and personal touch with training was outstanding. I would definitely recommend Spectralase."

Dr. Christy Fortney, Escondido, CA

SPECTRUM LASERS INC.

San Francisco, Palm Desert, CA www.spectralasedental.com

Bob Cobley, bcobley@msn.com, 925-788-3954

